CHART THE Course
FOR YOUR HOSPITAL’S FUTURE SUCCESS

Join us for a hands-on, interactive day of discussing, strategizing and planning for success in the future.

Sponsorship Opportunity and Registration

Friday, May 17, 2013, 8:00 am – 4:30 pm, Hyatt Monterey

How can healthcare leadership align to meet the challenges of the future?

Join us for an interactive, full-day program bringing together, in an intimate setting, CEOs, CMOs, CNOs, CFOs, COOs, Physicians, and Human Resource Leadership to examine the immediate future of healthcare and to strategize on solutions for future success.

Imminent changes in healthcare delivery require successful relationships and heightened coordination and collaboration amongst leaders of healthcare organizations. Success requires leadership commitment to high reliability. CEOs must be experts on setting direction, creating a culture of leadership, and balancing a myriad of competing interests. Physician and nurse leaders need to lead the organization to achieve excellence in the areas of patient safety, quality of care, care coordination, community health, patient service volumes, and payer terms and contracts. CFOs are called on to drive economic vitality of organizations through market awareness, goal setting, being champions of physician leaders, and supporting employee engagement and cultural blending. Human Resource leaders must be experts on leading, managing, and motivating people.

In order to succeed, all health care leadership must unite around common principles for performance, accountability, employee loyalty and pride, and effective leadership.

Sponsorship
Includes 6-ft. display table, signage, slide, 2 complimentary registrations - $2,500

Register to attend only
Associate Members - $750.00
http://www.hospitalcouncil.net/2013-spring-symposium

Audience
CEOs, CMOs, CNOs, CFOs, COOs, Physicians and Human Resources Leadership

Presenters
William F. Jessee, MD, FACMPE, FACPM, Medical Group Management Association
James L. Reinertsen, MD, The Reinertsen Group
Kevin Haeberle, Integrated Healthcare Strategies

Questions?
Contact Jan Murphey at jmurphey@hospitalcouncil.net or (925) 746-1551