Providing quality palliative care has become a key priority to hospitals and health systems in addressing the many challenges of health care reform. Patients with one or more serious or chronic conditions represent approximately 5% of the total patient population, but account for more than half of health care costs. Health care providers with quality palliative care programs have achieved successful outcomes toward meeting national priorities of providing high-quality, patient-centered care, increasing patient satisfaction, and reducing readmissions and health care costs.

Join us for an in-depth discussion on how your hospital can achieve state-of-the-art palliative care whether you are just beginning or have an established program and want to move to the next level.

**Learning Objectives:**
- **What:** Define a successful palliative care/advanced illness management program
- **Why:** Describe the benefits of palliative care to hospitals, clinicians, patients and their families
- **How:** Learn the nuts and bolts of starting and sustaining a successful palliative care service

**Fees**
- Hospital Council Member: $220.00
- Associate Member/ Non Hospital: $295.00

Provider approved by the California Board of Registered Nursing. Provider # CEP 14560 for 3.9 contact hours.

**Who Should Attend**
Physicians, Physician Assistants, Nurse Practitioners, Nurses, Social Workers, Clergy, Psychiatrists, Therapists (including physical, recreational and occupational), Dietitians, EMTs, teachers, students and volunteers.

**Presenters**

**Robert Allan Bear, MD**
“How We Fall To Earth: A Window On Patient-Centeredness”

**Steve Pantilat, MD**, Professor of Clinical Medicine in the Department of Medicine at the University of California, San Francisco, and the founding Director of the UCSF Palliative Care Program

“State of the Art of Palliative Care”

**Panel Discussion:**

**Success Stories from Established Palliative Care Programs**

Steve Pantilat, MD, UCSF, Moderator
Panelists:
- Anne Kinderman, MD, Director, Supportive & Palliative Care Service at San Francisco General Hospital, and Assistant Clinical Professor of Medicine, University of California, San Francisco
- Alpa Sanghavi, MD, Medical Director for Specialty Services and Palliative Care Program, San Mateo Medical Center
- Brad Stuart, MD, CMO/Sutter Care at Home
- Judy Bahaeddin RN CHPN, Palliative Care Coordinator at Seton Medical Center

**Register at** www.hospitalcouncil.net/education-events

Questions?
Contact Alexandra Carvalho, Manager, Meetings and Events at acarvalho@hospitalcouncil.net or (925) 746-1552

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