Hospital Council of Northern & Central California
Chief Nursing Officers/Executives/Leaders Meeting

Agenda & Speaker Bios

Free Member Benefit: Educational Forum
Four Expert CHA Health Care Speakers,
Health Care & Quality Panel Q & A

Wed. June 28, 2017
11:00 AM - 2:30 PM
Lunch included
Cattlemen’s Restaurant
2184 Hilltop Drive
Redding, CA 96002

Thurs. June 29, 2017
11:00 AM - 2:30 PM
Lunch included
Vintners Inn
4350 Barnes Road
Santa Rosa, CA 95403

Choose just one meeting: two dates & locations available

To RSVP, if you have not already done so, or for more information please contact:
Pamela Eck, Regional Coordinator, Hospital Council | Phone: 916.552.7653 | peck@hospitalcouncil.org
T Abraham, Regional Vice President, Northern Sierra, Redwood Coast & North Bay Sections, Hospital Council

Meeting Moderator

T’s leadership and management experience includes both clinical and administrative related work in independent rural Hospitals and large multi-hospital urban systems. He was most recently the Executive Director of Business Development at Marshall Medical Center in Placerville, CA. T currently serves 45 hospitals in 18 counties in his role at the Hospital Council.

AGENDA

11:00 AM - 11:15 AM
I. Welcome & Introductions
   T Abraham, Regional Vice President, Hospital Council of Northern & Central California

11:15 AM - 11:45 AM
II. Continuum of Care Update
    Patricia Blaisdell, FACHE, Vice President, Continuum of Care, CHA
    • Request for input from hospitals on proposed post-acute care educational resource/toolkit
    • Discharge Delay - Study Results
    • CHA Center for Post-Acute Care Update

11:45 AM - 12:15 PM
III. CHA Legislative & CNO Related Update
     BJ Bartleson, RN, MS, NEA-BC, Vice President, Nursing & Clinical Services, CHA
     • Key Hospital Issues Statewide | What can you do?

12:15 PM - 12:45 PM
Lunch is served - enjoy!

12:45 PM - 1:15 PM
IV. CHA Workforce Committee
    Priorities & Activities
    Catherine Martin, Vice President, Workforce Policy, CHA
    • Long Term Perspective & Current Resources

1:15 PM - 1:45 PM
V. Hospital Quality Institute & Regional Quality Leaders Network
    Jenna Fischer, Vice President, Regional Quality Network | Hospital Quality Institute representing Hospital Council of Northern & Central California
    • Advancing Quality & Patient Safety
    • Hospital Quality Institute: Working with CA Hospitals
    • Quality Leaders Network

1:45 PM - 2:15 PM
VI. Roundtable & Future Meeting Topics
    T Abraham, Regional Vice President, Hospital Council of Northern & Central California

2:15 PM - 2:30 PM
VII. Health Care /Quality Panel Q & A

2:30 PM
VIII. Meeting Adjourned
Patricia Blaisdell is Vice President, Continuum of Care for the California Hospital Association. Ms. Blaisdell provides membership support and advocacy for hospital-based post-acute care and case management services, including policy analysis and interpretation, communication with regulatory bodies and third party payers, and planning and implementation of educational programs.

Ms. Blaisdell has over 25 years of experience in hospital and health care management in acute and post-acute settings. She has particular expertise in clinical operations and reimbursement across the post-acute continuum of care.

Ms. Blaisdell began her career as a speech/language pathologist in Connecticut, where she was active in the development of services for individuals with traumatic brain injury. Her work was recognized with the Outstanding Clinical Achievement Award from the American Speech-Language-Hearing Foundation. Ms. Blaisdell received a BS degree from the University of New Hampshire, a MA in Speech/Language Pathology from the University of Connecticut, and a MS in Health Care Management from Rensselaer at Hartford. Ms. Blaisdell is a Fellow of the American College of Healthcare Executives.

BJ Bartleson provides leadership in developing, communicating and implementing CHA policy related to nursing, emergency services, trauma and medication safety. She is recognized statewide and nationally as a nurse leader with more than 30 years of experience as an administrator, educator, researcher, clinician, manager and expert in multiple areas of acute patient care management and nursing practice.

 BJ received her Bachelor of Science degree with Distinction at the University of Virginia, School of Nursing in 1978, and her master’s degree in nursing administration at the University of California, San Francisco, in 1990. She served as the 2010 Association of California Nurse Leaders president and was on the board of the American Organization of Nurse Executives for more than 10 years. She has also served on the CHA Board of Trustees and the American Hospital Association Regional Policy Board.

Ms. Martin is the vice president of workforce policy for the California Hospital Association (CHA). In this role, she is responsible for leading the CHA Workforce Committee, a hospital-led committee which focuses on identifying and implementing coordinated, strategic solutions that will address the long-term need for health care professionals in California. In addition, she is responsible for leading the Health Laboratory Workforce Initiative, which is comprised of clinical laboratory experts who are developing strategic solutions to the laboratory personnel workforce shortage in California.

Ms. Martin has worked in the nonprofit sector for more than 20 years, of which, the last twelve have been directly related to health care or public health. Prior to joining CHA, Cathy was the Executive Director of the California State Rural Health Association (CSRHA). A primary responsibility in that role was to lead the Rural Workforce Collaborative, a CSRHA taskforce organized for the purpose of developing recommendations to address health care workforce shortages in rural areas.

From 1992-2006, Ms. Martin was the Associate Director and Chief Financial Officer of the California Center for Civic Participation. The Center is a non-profit organization in Sacramento that provides California youth with the knowledge and critical thinking skills necessary to become informed participants in the democratic process, thereby empowering them to take actions that result in policy outcomes that positively impact the health of their communities.

Ms. Fischer joined the HQI staff through her work at the Hospital Council of Northern and Central California. Prior to her work at the Hospital Council, Ms. Fischer worked at Lumetra Healthcare Solutions, formerly the California Quality Improvement Organization, where she was the Director overseeing the Centers for Medicare and Medicaid Services (CMS) statewide hospital, nursing home, and home health improvement initiatives. In this position her role focused on facilitating quality and patient safety improvement projects, and managing and growing business and community partnerships and coalitions. Ms. Fischer has over 20 years’ experience in healthcare managing quality improvement and patient safety initiatives.