The 2018 Summit will be at the Portola Hotel and Spa in Monterey, inspired by the Monterey Peninsula’s natural beauty and nautical heritage. Explore the colorful history of Monterey Bay as you marvel at the Monterey Bay National Marine Sanctuary and Monterey Bay Aquarium or visit landmarks like John Steinbeck’s Cannery Row, the 17-Mile Drive, Carmel by the Sea, Big Sur, Pebble Beach and more, all just minutes away from the Portola Hotel & Spa.

Hospital Council’s annual Summit convenes national experts and industry thought leaders who recognize that we have the opportunity to influence change, challenge conventional wisdom, encourage new ways of thinking and develop a visionary approach to the future of health care.

Summit Audience:
Spend three days networking with hospital and health system leaders from Northern and Central California.

Annual Summit September 26 – 28, 2018
Portola Hotel and Spa, Monterey

Diamond Sponsorship ........................................... $25,000
Pearl Sponsorship ................................................ $20,000
Gold Sponsorship ............................................... $15,000
Silver Sponsorship .............................................. $12,000
Bronze Sponsorship ........................................... $7,000

Friends of the Summit:
Mobile App Sponsorship ........................................ $5,000
Welcome Gift ...................................................... $5,000
Tote Bags ............................................................ $5,000
Lanyards ............................................................. $5,000
Innovation Challenge ........................................... $5,000
Breakfast ............................................................ $4,500
Break ................................................................. $3,500
Mobile App Featured Sponsor .............................. $3,500

Reserve Your Space Today!
Contact Jan Murphey, Marketing Manager
(925) 746-1551
jmurphey@hospitalcouncil.org
# Sponsorship Opportunities

*Availability and pricing subject to change*

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Diamond $25,000</th>
<th>Pearl $20,000 (1)</th>
<th>Gold $15,000</th>
<th>Silver $12,000</th>
<th>Bronze $7,000</th>
<th>Friends of the Summit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Summit Registration Network while attending all Summit sessions and events</td>
<td>8 (plus 8 discounted)</td>
<td>5 (plus 5 discounted)</td>
<td>4 (plus 4 discounted)</td>
<td>3 (plus 3 discounted)</td>
<td>2 (plus 2 discounted)</td>
<td>2* (plus 1 discounted)*</td>
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<tr>
<td>Sponsorship Acknowledgement on Hospital Council Website</td>
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<td>PowerPoint Slide and Signage Recognition at the Summit</td>
<td>•</td>
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<tr>
<td>Registration List Provided One Month Prior to the Summit</td>
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<td>6-foot Display Table at Sponsor Showcase Reception</td>
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<tr>
<td>One Complimentary Hotel Accommodation for two nights during Summit</td>
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<tr>
<td>One Print Marketing Piece Inserted in Attendee Welcome Bags (sponsor provided, no larger than 8.5 x 11)</td>
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<tr>
<td>Hospital Council Associate Membership</td>
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**HOSPITAL COUNCIL ASSOCIATE MEMBERSHIP Includes:**
- One year enrollment as a Hospital Council Associate Member
- Your corporate listing in the California Hospital Association Membership Directory as a Hospital Council Associate Member, giving your company statewide visibility
- A link to your company’s website under Associate Members on the Hospital Council’s website
- Access to the Association’s expertise on a wide range of subjects, including federal and state legislation and issue management
- E-mail subscription to Council Connect, the Hospital Council’s newsletter
- A complimentary copy of the California Hospital Association Statewide Membership Directory

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