Providing quality palliative care has become a key priority to hospitals and health systems in addressing the many challenges of health care reform. Patients with one or more serious or chronic conditions represent approximately 5% of the total patient population, but account for more than half of health care costs. Health care providers with quality palliative care programs have achieved successful outcomes toward meeting national priorities of providing high-quality, patient-centered care, increasing patient satisfaction, and reducing readmissions and health care costs.

Join us for an in-depth discussion on how your hospital can achieve state-of-the-art palliative care whether you are just beginning or have an established program and want to move to the next level.

**Learning Objectives:**
- **What:** Define a successful palliative care/advanced illness management program
- **Why:** Describe the benefits of palliative care to hospitals, clinicians, patients and their families
- **How:** Learn the nuts and bolts of starting and sustaining a successful palliative care service

**Fees**
- Hospital Council Member: $220.00
- Non Member: $295.00

Provider approved by the California Board of Registered Nursing. Provider # CEP 14560 for 3.9 contact hours.

**Who Should Attend**
- Physicians, Physician Assistants, Nurse Practitioners, Nurses, Social Workers, Clergy, Psychiatrists, Therapists (including physical, recreational and occupational), Dietitians, EMTs, teachers, students and volunteers.

**Register at [www.hospitalcouncil.net/education-events](http://www.hospitalcouncil.net/education-events)**

**Questions?**
Contact Alexandra Carvalho, Manager, Meetings and Events at acarvalho@hospitalcouncil.net or (925) 746-1552